



**E-News** 

# **MAKALOT**

# Live No Limit

Diversified in business and strong at innovation, Makalot leads the garment industry for years and strives to explore the possibilities of clothing. The series "Live No Limit!" presents Athleisure movement in its finest form, combining ultimate performance feature and exquisite design detail. Makalot will showcase the integration of sportswear and fashion, 3D garment design and wearable technology to cohere with TITAS 2019's focuses: Functional Applications, Sustainability, Smart Textiles and Smart Manufacturing.

## Live No Limit! A Perfect Combination of Style and Performance

Sports come more into daily life than ever. The boundary between outdoors and cities is now collapsed by the style of Urban Active: exercise is your way of life instead of an item to be checked on the list. The series can be divided into street style, outdoor and urban wear. Suitable for multi-occasions, easy for storage, adaptable in size, and data-smart, their clothing for future is designed to match your lifestyle.

#### Makalot Smart Clothing

Being smart is the unstoppable trend of performance wear. Makalot develops smart wear that is comfy, customized in pattern, and made with patented conductive material plus body sensors. By applying AloT technology, their smart clothing responds to the needs from fitness and sports to health monitoring, helping you outperform in exercise and enhancing your quality of life.

#### Digital Solutions---3D Fashion Design

3D technology transforms conventional sewing patterns, bust forms and fabrics into online data, and forms a digital collaboration platform, enabling immediate response and revision, and optimizing the process of garment development.

## Mixing and Blending of Materials: Sustainability X Functionality

A crossover of sustainability and functionality is created through combining natural and synthetic fibers. Natural fiber as it looks like, the new mix is functional, durable, and is sure to be their next hit on clothing material.

Evolving in time and daring to innovate, Makalot always responds to the need and desire for clothing with passion and quality, and is recognized as the best integrated service provider in the ever-changing fashion industry.